



VIGNAN'S

Foundation for Science, Technology & Research

(Deemed to be University)

-Established under the UGC Act 1956

DEPARTMENT OF MANAGEMENT STUDIES

Minutes of CDMC Meeting

17-12-2018

The members of Curriculum Design and Monitoring Committee for MBA program met on 17-12-2018 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	Dr. K. Kalpana, HOD	Chairman	
2.	Dr. P.Srinivasa Reddy, Professor	Member	
3.	Dr. B.M. Rao, Professor	Member	
4.	Dr. P. Lakshmi Narayanamma, Assoc. Prof.	Member	

Agenda of the meeting

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty, Parents and Students during the academic year 2019-20.

The following are the important points of analysis obtained from various stakeholders:

1. Suggested to offer analytics course as elective
2. Planned to strengthen skill oriented courses
3. In the course Essential Skills for Manager I & II, external valuation can be introduced where 20 marks for internal evaluation and 30 for external evaluation.
4. Offer new courses under electives
5. Replace Industrial & Organization Psychology with General Psychology
6. More skill based courses can be added

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

Chairman,
CDMC

ANNEXURE 1
FEEDBACK ANALYSIS
(2019-20)

Feedback has been received from the students on the following nine parameters:

- Q1: Course Contents of Curriculum are in tune with the Program Outcomes
- Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies
- Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners
- Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable
- Q5: Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
- Q6: Curriculum is providing opportunity towards self-learning to realize the expectations
- Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
- Q8: Applicability/ relevance of the course for further education
- Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Students 2019-20 (Academic Year) - PG – MBA

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

Table 1: Analysis of feedback from students 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	44.9	55.1	0	0	0	4.449	Excellent
Q2	47.1	52.9	0	0	0	4.471	Excellent
Q3	46.2	53.8	0	0	0	4.462	Excellent
Q4	57.8	42.2	0	0	0	4.578	Excellent
Q5	49.3	50.7	0	0	0	4.493	Excellent

Q6	51.1	48.9	0	0	0	4.511	Excellent
Q7	58.7	41.3	0	0	0	4.587	Excellent
Q8	50.2	49.8	0	0	0	4.502	Excellent
Q9	51.1	48.9	0	0	0	4.511	Excellent

The highest score of 4.587 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.471 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “Class room sessions are sufficient to improve the managerial skills of students” obtained average scores 4.462 and 4.578 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 4.493 and 4.511 respectively and has been rated as excellent which clearly reflects the benefit towards the student expectations.

Scores of 4.587, 4.502 and 4.511 were obtained by the parameters “Inclusion of seminars, group discussions and Projects improved the technical competency and leadership skills among the students”; “Electives have enabled the passion to learn new concepts in emerging areas” and “Contact Hour Distribution among the various Course Components (LTP) is satisfiable”.

Time to time meetings was conducted at the department level to leverage new and advanced skills to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from alumni on the following nine parameters:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills

6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Alumni 2019-20 (Academic Year) - PG – MBA

The result derived in terms of percentage of alumni with common views, average score, and ratings is presented in Table 2.

Table 2: Analysis of feedback from alumni 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent

The highest score of 5 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 5 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “class room sessions are sufficient to improve the technical skills of students” obtained average scores 5 and 5 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 5 and 5 respectively and has been rated as excellent which clearly reflects the benefit towards the student expectations.

A score of 5; 5 and 5 were obtained by the parameters “Inclusion of seminars, conferences and Projects improved the competency and leadership skills among the students”; “Electives have enabled the passion to learn new technologies in emerging areas” and “Contact Hour Distribution among the various Course Components (LTP) is satisfiable”.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that classroom sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from faculty on the following nine parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Faculty 2019-20 (Academic Year) - PG – MBA

The result derived in terms of percentage of faculty with common views, average score, and ratings is presented in Table 3.

Table 3: Analysis of feedback from faculty 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	90.5	9.5	0	0	0	4.905	Excellent
Q2	90.5	9.5	0	0	0	4.905	Excellent
Q3	90.5	9.5	0	0	0	4.905	Excellent
Q4	90.5	9.5	0	0	0	4.905	Excellent
Q5	90.5	9.5	0	0	0	4.905	Excellent
Q6	90.5	9.5	0	0	0	4.905	Excellent
Q7	90.5	9.5	0	0	0	4.905	Excellent
Q8	90.5	9.5	0	0	0	4.905	Excellent
Q9	100	0	0	0	0	5	Excellent

A score of 4.905 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes”, “Course Contents enhance the Problem-Solving Skills and Core competencies”, “Allocation of Credits to the Courses are satisfiable”, “Contact Hour Distribution among the various Course Components (LTP) is Justifiable”, “Electives enable the passion to learn new technologies in emerging areas”, “Curriculum is providing opportunity towards Self learning”, “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable” and “Courses with laboratory sessions are sufficient to improve the technical skills of students” and has been rated as Excellent.

It is clearly visible from the table that the parameters “Inclusion of SIP/Field Projects improved the competency and leadership skills among the students” obtained 5 respectively and has been rated as Excellent.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that class room sessions help to improve the students skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from parent on the following nine parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward

4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Parent 2019-20 (Academic Year) - PG – MBA

The result derived in terms of percentage of parents with common views, average score, and ratings is presented in Table 4.

Table 4: Analysis of feedback from parent 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	53.8	46.2	0	0	0	4.538	Excellent
Q2	69.2	30.8	0	0	0	4.692	Excellent
Q3	76.9	23.1	0	0	0	4.769	Excellent
Q4	84.6	15.4	0	0	0	4.846	Excellent
Q5	46.2	53.8	0	0	0	4.462	Excellent

The highest score of 4.846 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.629 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “Class room sessions are sufficient to improve the technical skills of students” obtained average scores 4.769 and 4.846 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” obtained the scores of 4.462 excellent which clearly reflects the benefit towards the student expectations.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the student's managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from employer on the following nine parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Employer 2019-20 (Academic Year) - PG – MBA

The result derived in terms of percentage of employer with common views, average score, and ratings is presented in Table 5.

Table 5: Analysis of feedback from employer 2019-20

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	80	20	0	0	0	4.8	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	80	0	20	0	0	4.6	Excellent
Q4	40	60	0	0	0	4.4	Excellent
Q5	60	40	0	0	0	4.6	Excellent

A score of 4.8 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 5 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “Laboratory sessions are sufficient to improve the technical

skills of students” obtained average scores 4.6 and 4.4 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” 4.6 respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.



HOD, MBA